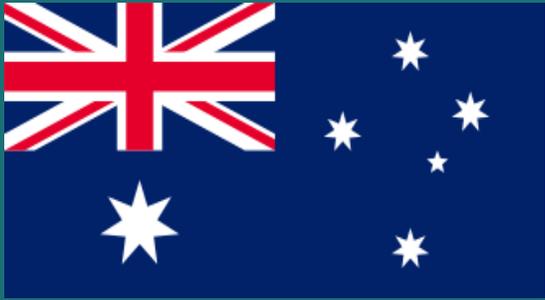




FIFA World Cup 26™

Seattle Teams: Country Profiles





AUSTRALIA

FIFA World Ranking: 26th

Seattle Match: Australia vs USA – June 19 @ 12pm



Language English

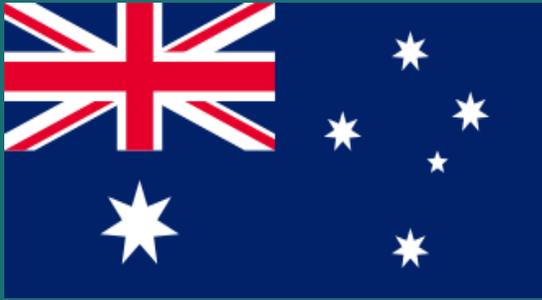
Fan Behavior and Atmosphere

The Socceroos' fans are passionate—perhaps a smaller but tightly knit contingent—blending expats, members of the Australian diaspora, and local supporters who travel, along with dedicated fans making the long journey from Australia to cheer on their team. Known for resilience and “underdog energy” – expect spirited support, energetic chants, and a gritty kind of fan vibe.

Length of Stay

While still uncertain, Australia is scheduled to play in Vancouver, BC (June 13) and San Francisco (June 25), which could lead fans to travel along the West Coast—an opportunity to promote a regional itinerary.

WA DIASPORA 5,408 | USA POPULATION 99,600



AUSTRALIA

FIFA World Ranking: 26th

Seattle Match: Australia vs USA – June 19 @ 12pm



PREVIOUS FIFA WORLD CUP™ EXPERIENCE



Best Experience 2006, 2022 (Round of 16)

Most Recent 2022 (Round of 16)

First WC Germany 1974 (Group Stage)

All Time Record 4 Wins; 4 Draws; 12 Losses

Top Player #11 Nestory Irankunda



BELGIUM

FIFA World Ranking: 8th

Seattle Match: Belgium vs Egypt – June 15 @ 12pm



Language Dutch, French, and German, English widely spoken.

Fan Behavior and Atmosphere The "Red Devil's" fans are well-organized, celebrating with red jerseys and chants, creating a festive but orderly environment. Expect smaller groups of traveling fans.

Length of Stay While still uncertain, Belgium could play up to three matches in Seattle over three weeks, meaning fans may enjoy an extended stay. Other Belgium games: Los Angeles (June 21) and Vancouver, BC (June 26)

WA DIASPORA 9,919 | USA POPULATION 313,000



BELGIUM

FIFA World Ranking: 8th

Seattle Match: Belgium vs Egypt – June 15 @ 12pm



PREVIOUS FIFA WORLD CUP™ EXPERIENCE



Best Experience 2018 (Third Place)

Most Recent 2022 (Group Stage)

First WC 1930 (Group Stage)

All Time Record 21 Wins; 10 Draws; 20 Losses

Top Player #6 Kevin De Bruyne



EGYPT

FIFA World Ranking: 34th

Seattle Match: Egypt vs Belgium – June 15 @ 12pm
Egypt vs IR Iran – June 26 @ 8pm



Language Arabic

Fan Behavior and Atmosphere

Likely to bring a lot of passion and emotion – fans from Egypt are known for strong national pride and a communal sense of identity when supporting their team. Possibly a mix of diaspora Egyptians living in the US and travelers.

Length of Stay

The team will play two games in Seattle and one in Vancouver, BC (June 21) creating an opportunity for fans to extend their stay in the region.

WA DIASPORA 6,757 | USA POPULATION 336,000



EGYPT

FIFA World Ranking: 34th

Seattle Match: Egypt vs Belgium – June 15 @ 12pm
Egypt vs IR Iran – June 26 @ 8pm



PREVIOUS FIFA WORLD CUP™ EXPERIENCE



Best Experience 2018 (Third Place)

Most Recent 1934, 1990, 2018 (Group Stage)

First WC Italy 1934 (Group Stage)

All Time Record 0 Wins; 2 Draws; 5 Losses

Top Player #10 Mohamed Salah



IR IRAN

FIFA World Ranking: 20th

Seattle Match: IR Iran vs Egypt – June 26 @ 8pm



Language Persian

Fan Behavior and Atmosphere

Likely smaller in number due to travel constraints, but the fans who do make the trip will be incredibly dedicated, patriotic, and passionate. The team will also likely draw heavily from the local Iranian diaspora, who tend to show strong support at international matches.

Length of Stay

The team will play its first two games in Los Angeles (June 15 & 21) and the final game in Seattle. Due to current travel restrictions, we expect primarily domestic diaspora attendance and short stays.

WA DIASPORA 14,649 | USA POPULATION 541,000



IR IRAN

FIFA World Ranking: 20th

Seattle Match: IR Iran vs Egypt – June 26 @ 8pm



PREVIOUS FIFA WORLD CUP™ EXPERIENCE



Best Experience 1978, 1998, 2006, 2014, 2018, 2022 (Group Stage)

Most Recent 2022 (Group Stage)

First WC Argentina 1978

All Time Record 3 Wins; 4 Draws; 11 Losses

Top Player #9 Mehdi Taremi



QATAR

FIFA World Ranking: 51st

Seattle Match: IR Qatar vs TBD UEFA Team – June 24 @ 12pm



Language Arabic

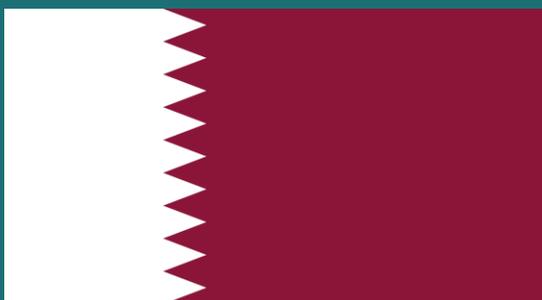
Fan Behavior and Atmosphere

Despite travel distance and cost, the traveling contingent might range between 5,000-6,000 fans. Likely very enthusiastic and tight-knit.

Length of Stay

Qatar will play its second match in Vancouver on June 18 and its third in Seattle on June 24, creating an opportunity to host fans for an extended stay.

WA DIASPORA 16 | USA POPULATION 500



QATAR

FIFA World Ranking: 51st

Seattle Match: IR Qatar vs TBD UEFA Team – June 24 @ 12pm



PREVIOUS FIFA WORLD CUP™ EXPERIENCE



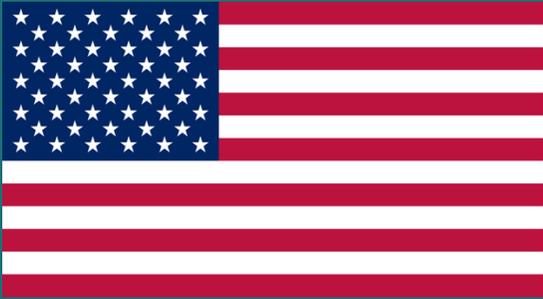
Best Experience Qatar 2022 (Group Stage)

Most Recent Qatar 2022 (Group Stage)

First WC Qatar 2022 (Group Stage)

All Time Record 0 Wins; 0 Draws; 3 Losses

Top Player #11 Akram Afif



USA

FIFA World Ranking: 14th

Seattle Match: USA vs Australia – June 19 @ 12pm



Language English

Fan Behavior and Atmosphere

Large, diverse, and enthusiastic crowd: the United States men's national soccer team (USMNT) will draw many local fans and diaspora communities. Expect a strong turnout in Seattle.

Length of Stay

The match against Australia is expected to draw a significant number of fans to Seattle from across the country and nearby regions. Length of stay remains unknown. If the team advances to the Round of 16, they could face Belgium, which may attract additional travelers to Seattle.



USA

FIFA World Ranking: 14th

Seattle Match: USA vs Australia – June 19 @ 12pm



PREVIOUS FIFA WORLD CUP™ EXPERIENCE



Best Experience 1930 (Semi-finals)

Most Recent Qatar 2022 (Round of 16)

First WC Uruguay 1930 (Group Stage)

All Time Record 9 Wins; 8 Draws; 20 Losses

Top Player #10 Christian Pulisic



**THANK
YOU**

Questions?
Reach out to Jorge Gotuzzo
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